



For Immediate Release

# Beerliner German Bar & Restaurant celebrates "Oktobeerfest" with beer and cheer!

(Hong Kong – 20 September, 2018) – October is the time for German Oktoberfest! To celebrate the festivity, all 6 branches of **Beerliner German Bar & Restaurant** will bring you the exclusive "Oktobeerfest" Platter from now until 31 Oct! Apart from the scrumptious food and cold beer, a "Prost Challenge!" Game will also be held at specific dates to give out free beer and share the joy to all our diners!

# **Exclusive "Oktobeerfest" Platter**



"Oktobeerfest" Platter (for 2-3 persons)(\$438)

From now until 31 Oct (Mon-Fri: after 5pm; Sat, Sun & Public Holiday: all day), all branches of Beerliner is presenting the time-limited "Oktobeerfest" Platter (for 2-3 persons)(\$438)! The generous plate include different delicacies that are meant for sharing with your best friends! In Smoked Salmon Potato Salad, the Norwegian salmon is smoked with Applewood and mixed with capers and sweet mustard dressing to become an appetizing salad. For Braised Lamb Shank in Ginger Beer Sauce, the lamb shank from New Zealand is braised together with red wine and mixed vegetables for 2 hours until tender and flavourful. The deep-fried garlic can add a crispy mouthfeel as well. The rich ginger beer sauce made with lamb jus, red wine and ginger beer reduction is best paired with butter rice! Roasted Oktoberfest Chicken with Sage-Honey Glaze is also a must-try classic! The whole spring chicken roasted and glazed with sweet sagehoney sauce is juicy and satisfying. The fresh beetroot salad in yuzu lemon dressing can also give you a citrus delight! The Baked Zucchini Roll with Bacon Sauerkraut prepared with our signature sauerkraut and baked zucchini is also a refreshing snack!

Each platter will include **2 glasses Erdinger Draught Beer (300ml)**. Craving for more beer? Guests can **add \$15 per glass**; or **follow Beerliner Instagram page** to upgrade your beer to 500ml for free! Gather your friends and feel the Bavarian vibe at **Beerliner**!

## "Prost Challenge!" Free Beer Game



"Prost Challenge!" Free Beer Game

To share the joy, a "Prost Challenge!" Game will be held during 2 to 31 Oct (Sunday to Thursday, after 6pm) at all branches to give out free beer to our guests! Simply follow the below steps to win a 2-Litre Barrel Draught Beer coupon!

- 1. Above \$200 spending for the whole table (before service charge and after discounts) and each guest must order a drink
- 2. Each guest must Like **Beerliner** Facebook page
- 3. Notify staff, raise your glasses and shout out "Prost!" together
- 4. Get a 2-Litre Barrel Draught Beer coupon (one coupon per table), which guests may redeem on site or for next patronage! (Terms and conditions apply. Coupon is valid until 15 Nov)

For more information, please visit <a href="www.cafedecogroup.com">www.cafedecogroup.com</a>. All prices quoted are subject to 10% service charge. For high-resolution images, please visit <a href="https://bit.ly/2QGkf5n">https://bit.ly/2QGkf5n</a>

#### **Beerliner Outlet Information**

## **Beerliner German Bar & Restaurant** (New Town Plaza)

Phone: +852 2152 8968

Address: Shop 108, Phase 1, New Town Plaza, Sha Tin Centre Street, Sha Tin

## **Beerliner German Bar & Restaurant** (Langham Place)

Phone: +852 2972 0078

Address: Shop 05, Level 13, Langham

Place, Mong Kok, Hong Kong

## **Beerliner German Bar & Restaurant** (Metroplaza)

Phone: +852 2796 2203

Address: Shop 531-540, Level 5, Metroplaza, Kwai Fong, Hong Kong

## **Beerliner German Bar & Restaurant** (Olympian City)

Phone: +852 2148 5388

Address: Shop G18, G/F, Olympian City 3,1 Hoi Wang Road, West Kowloon,

Hong Kong

### **Beerliner German Bar & Restaurant** (Tuen Mun Town Plaza)

Phone: +852 2904 6333

Address: Shop 3227-3228, 3/F, Phase 1, Tuen Mun Town Plaza,

Tuen Mun, Hong Kong

## **Beerliner German Bar & Restaurant** (Whampoa Garden)

Phone: +852 2254 6178

Address: Shop G10, G/F, Site 4, Whampoa Garden, Hunghom

#### **About Cafe Deco Group**

Cafe Deco Group is one of Hong Kong's leading and most successful bar and restaurant groups, operating over 30 restaurants, bars and lounges in popular dining locations in Hong Kong, Macau, Shanghai and Sydney. With 25 internationally recognised brands including the iconic Cafe Deco The ONE, ZERO with innovative "Create-your-own" pizzas, nautical-themed watering hole Stormies, popular German restaurant Beerliner, innovative dining spot Cafe Deco Pizzeria, contemporary Cantonese expert Dim Sum Bar, the unique and exclusive Czech experience Pivo Czech Bar and trendy bar and lounge **Tonic**, the Group takes diners to an exquisite gourmet tour around the world.

-- End -

### **Media Contacts**

Stephen Lee

Tel: +852 2290 6654

Email: <a href="mailto:stephen@cafedecogroup.com">stephen@cafedecogroup.com</a>

Christy Chong

Tel: +852 2290 6625

Email: <a href="mailto:christychong@cafedecogroup.com">christychong@cafedecogroup.com</a>