

CAFE DECO GROUP



CafeDecoGroup

For Immediate Release

100% Natural Black Angus from Paddock to Plate at \$88 Only!



(Hong Kong, XX March, 2016) – Cafe Deco Group continues to strive in providing a vast array of international gourmet to diners. In our pursuit of excellence, we are committed to providing the outstanding quality of food. Thus, we are proud to introduce Hong Kong diners an affordable bistro item, **Black Angus Beef (\$88 only)**, which will be added in April's menu. Argyle Prestige Meats, the beef supplier, has been continually supplying the group the finest Australian beef with 100% traceability from paddock to plate.

Founded in 1938 and being one of Australia's largest integrated supply chain meat businesses, Argyle ensures the quality, consistency and traceability of their meat. Cattles are raised on natural perennial pastures in a low stress environment and are **100% grass-fed**. As such, the livestock are rich in Omega 3 and Vitamin E. The Angus cattle live in a free range where they can exercise everyday hence less fat. With 100% guarantee on **hormone and chemical free**, the Angus beef is definitely

a healthy choice for diners.

To highlight the succulence and tenderness of the Australian 100% Natural Black Angus, Cafe Deco Group's Chief Culinary Officer, Mr. Angelo McDonnell, handles the beef with a simple yet delicate grilling technique. Seasoned with salt and herbs, the beef is grilled in a high temperature to retain flavour and texture. The crispy skin envelops the velvety soft meat, bringing diners a pleasant surprise. This aromatic, delectable **Black Angus Beef**, which is selling at \$88 only, will be available from 1 to 30 April 2016 in our selected restaurants and bars*.

***Restaurants and Bars providing \$88 Black Angus Beef:**

Berliner (Discovery Bay)	Shop G01B, D Deck, Discovery Bay	Tel: 2987 8203
Berliner (LP)	Shop 05, Level 13, Langham Place, Mongkok	Tel: 2972 0078
Berliner (Metroplaza)	Shop 531-540, Level 5, Metroplaza, Kwai Fong	Tel: 2796 2203
Berliner (OC3)	Shop G18, G/F, Olympian City 3, West Kowloon	Tel: 2148 5388
Berliner (TMTP)	Shop 3227-3228, 3/F, Phase 1, Tuen Mun Town Plaza	Tel: 2904 6333
Berliner (Wanchai)	4/F, W Square, 314-324 Hennessy Road, Wanchai	Tel: 2891 8689
Berliner (Whampoa)	Shop G10, G/F, Site 4, Whampoa Garden, Hunghom	Tel: 2254 6178
Berliner Beer House	Shop 03, Level 13, Langham Place, Mongkok	Tel: 2972 0079
Café de Paris	23 Elgin Street, Soho, Central	Tel: 2810 0771
Cafe Deco Pizzeria (SW)	Shop 3-4, G/F, Tower 125, 11 Po Yan Street, Sheung Wan	Tel: 2559 4100
Nomads	55 Kimberley Road, Tsim Sha Tsui	Tel: 2722 0733
Peak Cafe Bar (OC2)	Shop G73A-B, G/F, Olympian City 2, West Kowloon	Tel: 2740 4822
Pickled Pelican	90 Stanley Main Street, Stanley	Tel: 2813 4313
Pivo Czech Bar	Shop R004, Civic Square, Elements, Kowloon Station	Tel: 2196 8733
Stormies (LKF)	G/F & 1/F, 46 D'Aguiar Street, Lan Kwai Fong, Central	Tel: 2845 5533
Stormies (Yoho Mall)	Shop G005, G/F, Yoho Mall 1, 9 Yuen Lung Street, Yuen	Tel: 2274 1988
Tonic (LP)	Shop 07, Level 13, Langham Place, Mongkok	Tel: 2972 0019
Watermark	Shop L, Level P, Central Pier 7, Star Ferry, Central	Tel: 2167 7251

For more information, please visit www.cafedecogroup.com. All prices mentioned are subject to 10% service charge. High-resolution photos are available at: <http://bit.ly/1pvieKy>

About Cafe Deco Group

Cafe Deco Group is one of Hong Kong's leading and most successful bar and restaurant groups, operating over 30 outlets in some of the most popular dining locations in Hong Kong, Macau, Shanghai and Sydney. With 26 internationally recognised brands including the iconic **Cafe Deco** atop the Peak, **Watermark** boasting a panoramic harbour view, renowned nautical-themed **Stormies**, popular German restaurant **Berliner**, classic dining spot **Cafe Deco Pizzeria**, contemporary Cantonese **Dim Sum Bar**, and trendy bar and lounge **Tonic**, the Group takes diners on a gourmet tour from around the world.

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